

## **Appendix 1**

### **Members of the Business Healthy Circle at 31<sup>st</sup> March 2014**

Allott and Associates  
Aviva  
Barts Health NHS Trust  
Bird and Bird  
Buck Consultants  
BUPA  
Capita HW  
City and Hackney CCG  
City of London Corporation  
Classic Tours  
Deloitte  
Dentons  
Department of Health  
East London Mental Health NHS Foundation Trust  
First Rand Bank  
Foundry Studios  
Goldman Sachs  
Greater London Authority  
Homerton University NHS Trust  
Jones Lang Lasalle  
KPMG International  
Land Lease  
Lansons Communications,  
Linklaters LLP  
London Chamber of Commerce and Industry  
Marylebone Associates  
MHFA England  
Mitsubishi UFJ Securities  
Natixis  
Nomura  
Public Health England  
Robert McAlpine  
Scope  
Slaughter and May  
Standard Bank  
Tower Hamlets CCG

## Appendix 2



How leaders are enhancing their competitive edge



### What is the Business Healthy Circle?

The **Business Healthy Circle** is a dynamic group of people working in the City of London, who share a commitment to transforming the health and well-being of fellow City workers by collective action.

#### What it aims to achieve

The goal is to establish positive health and well-being as a defining part of the way the City is seen and works, in a way that delivers genuine competitive advantage – a hallmark that will differentiate the City, as a place to work and do business, from other international business centres.

The Circle is about all workers in the City wherever they work. It embodies a shared belief that securing the scale of change in culture and image needed in the City depends on

- fundamental changes in priorities and working practices
- adoption of innovative thinking and action
- measurable improvement in performance for the City as a whole
- open and transparent public reporting and celebration of success.

#### How it works

The Circle is about advocacy as well as collective action. It works with others who share its goals and approach, drawing in additional skills and experience to progress its aims. It is not a membership organisation.

There is already a lot of good work underway in individual organisations with a presence in the City, and in a number of professional networks. They are raising the profile of the economic and social importance of health and well-being and what needs to be done. The Business Healthy Website provides details and links to some of the latest and best work.

#### Why it matters

It is the absolute focus on change within the footprint of the City which makes the Circle such an invaluable agent for the type of behavioural and cultural change that is of critical importance to the future of City, and indeed of the UK.

The City of London can become known internationally as the place where the best thinking on health and well-being turns into reality for the people who work there, improving their motivation and organisational performance.

The Circle has a key role in supporting these vital personal, social and economic benefits.

<http://businesshealthy.org/circle.html>



## Appendix 3

# The Business Healthy Conference - Feedback

<http://www.businesshealthy.org/index.html>

Business Healthy was formally launched at an event hosted by the Rt Hon Lord Mayor of London in the Mansion House on 11 March 2014 to which leaders of large and small businesses were invited. The Chairman of the Health and Wellbeing Board also hosted a special dinner prior to the conference, to further emphasise the City's commitment to workplace health and wellbeing.

The following speakers presented at the conference:

- Fiona Woolf CBE, the Right Honourable the Lord Mayor of the City of London.
- Duncan Selbie, Chief Executive, Public Health (England)
- Dame Carol Black, Expert Advisor, Health and Work, Department of Health, England.
- Sir Stephen O'Brien CBE, Chair, Barts and the London NHS Trust
- Professor Stephen Bevan, Director of the Centre for Workforce Effectiveness, Work Foundation
- The Rev Dr Martin Dudley, Chair, Health and Well-being Board, City of London Corporation.
- John Barradell, Town Clerk and Chief Executive, City of London Corporation.
- Dr Penny Bevan CBE, Director of Public Health, City of London Corporation.

Panel discussion participants included:

- Louise Aston, Workwell Director, Business in the Community
- Dr Steve Boorman CBE, Chief Medical Adviser, Capita and adviser to the Department of Work and Pensions;
- Peter Rodgers, Deputy General Counsel, KPMG and Chair of the City Mental Health Alliance
- Patrick Watt, Corporate Director, Bupa
- Ade Adetosoye OBE, Director of Community and Children's Services, City of London

## Feedback from participants

### On the Conference as a whole

- Very interesting and useful, will go back with more actions!
- Very worthwhile
- Good idea overall
- Very useful thought provoker which provided tips and guidance that I can take on board and do something with for the benefit of colleagues
- Excellent, incredibly informative – very well organised – succinct
- Very clear direction on how to steer businesses into a healthier workforce
- Very inspiring, focused, quite rightly on action
- Very useful ‘first steps’ on a lone road!
- Great networking opportunities
- I thought it very good in kicking off a very worthy initiative
- Excellent, good pace, inspiring
- Too much of the early part – too many people “setting the scene” and “making the business case” – wasn’t needed
- Excellent, thoroughly enjoyed it and felt empowered to promote health and wellbeing and would like to be part of the circle
- Perhaps a more diverse group of speakers would have appealed
- Important initiative, I was pleased to be invited
- Very interesting – some slides were presented very quickly – please make available
- I am a Physiotherapist and attended with our OHA and H&S Manager. We have a good programme in place but it gave us ideas on how to reach a wider audience in our firm
- Refreshingly engaging, positive approach to the bigger picture of Health & Wellbeing at Work
- Professional and informative



## On the Presentations

- Thought-provoking
- Excellent – lots of new data.
- Opinion forming
- Enjoyed the pace and content – kept me engaged and enthused
- Relevant, inspiring
- “Work Life” balance is key
- Balanced, well presented and focused. Great examples of drive within the wellbeing of employees
- Extremely informative
- Succinct
- Good mix, motivational
- I thought all good and relevant – quite inspirational
- Good. Some slides hard to read
- Very helpful
- Stephen Bevan excellent, the “meat on the bones”
- Engaging speakers, well presented
- Very strong content and thought provoking
- Perfect – need some more case studies
- All very well presented

## On the Panel

- Enjoyed discussion, would have liked to have asked questions
- Why not involve the delegates?
- Good balance of participants, well chaired!
- Very credible
- Fantastic/informative discussion
- Wide thought leadership but would have been better if we could ask questions
- Good range of expertise, mental healthcare particularly interesting
- Quality Speakers
- Would have been helpful to take questions from audience



- Good mix of business/medical and research
- Quite useful
- Very engaging and practical
- Interesting

### About Business Healthy

- Great idea – keep it going – virtually!
- A broader range/cross section of those involved in the industry would be good to widen its influence
- Must include more practicalities 'How do I actually 'do' it?'
- Any initiative that provides access to best practice is a great resource. I need to find the time to make the most of it!
- Exciting times
- Raising awareness, health literacy. Investment in a staff healthy environment leads to an impact on the base line of the business
- "Talk about Mental Health"
- Leading the way for the Public and Third sector too – well done
- Useful Initiative
- A much needed framework to get started
- A super initiative which we would love to support and learn from
- A very good initiative definitely worthy of support
- Interesting discussions? Outcome though
- Good idea. Do make sure it doesn't end up competing with others for employers' time and resources as there are a few similar organisations/initiatives around. Co-ordination will be key and identifying the USP of this initiative
- Great platform to promote health and wellbeing in the City and Community
- It is a valuable potential resources and I would be pleased to engage
- Interesting and innovative idea that I hope turns into a practical reality
- Look for roadmap and benchmarks nationwide. Tap into IOSH/EUS+H [Health and Safety]
- A great initiative
- Interested